**Pizza sales SQL Queries**

**KPI’s**

1. **Total revenue**

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1. **Average order value**

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1. **Total pizza sold**

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1. **Total orders**

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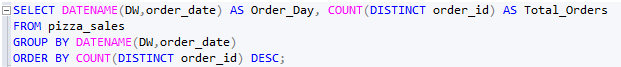
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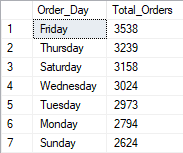
1. **Average pizzas per order**

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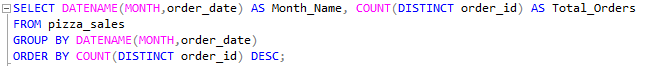
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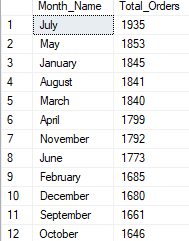
**Daily Trend for Total Orders**

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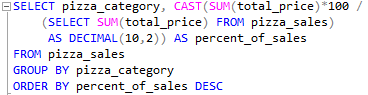
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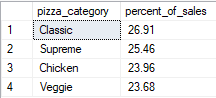
**Monthly Trend for Total Orders**

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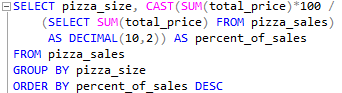


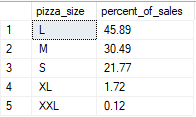
**Percent of sales by pizza category**

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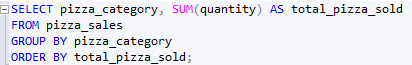


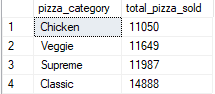
**Percent of sales by pizza size**





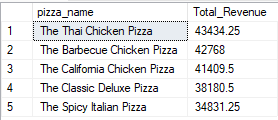
**Total pizzas sold by pizza category**



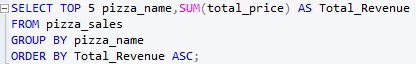
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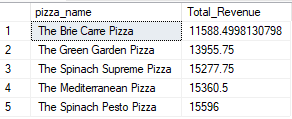
**Top 5 Pizzas by revenue**

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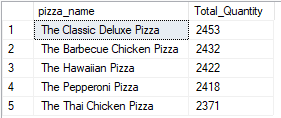
**Bottom 5 Pizzas by revenue**

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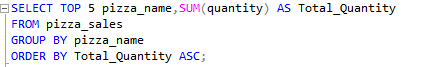
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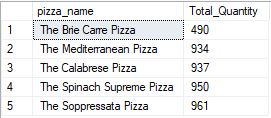
**Top 5 Pizzas by quantity**

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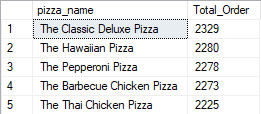
**Bottom 5 Pizzas by quantity**

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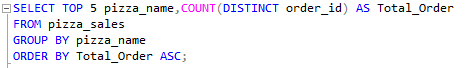
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**Top 5 Pizzas by total orders**

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**Bottom 5 Pizzas by total orders**

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